



## GENERAL INFO ABOUT THE VENTURE

**Roldresearch** - [www.roldresearch.org](http://www.roldresearch.org) is one of the first new business ventures in Italy in which a Network of SMEs (Small & Medium Enterprises) has decided to pool investment and technical knowledge for Research with a **capital "R"** in an area usually associated with large business enterprises.

**Roldresearch** has been established by Elettrotecnica Rold - [www.rold.com](http://www.rold.com) and Componenti Vending - [www.compo.it](http://www.compo.it), two well known and long established Companies in the Milan Industrial Area, together with the **Foundation of POLITECNICO of Milan, a University with a worldwide reputation for its work in the area of technological development and Research Pole** - [www.fondazionepolitecnico.it](http://www.fondazionepolitecnico.it). The funding for Roldresearch is contributed privately by the member SMEs. Recently another important partner Company, Fluidotech - [www.fluidotech.it](http://www.fluidotech.it), has joined the venture, and the level of interest that has been generated by the formation of the new venture is creating a stream of enquiries about membership.

**Roldresearch** has "invented" a completely innovative approach for SMEs that engages **many Research sectors for many years**, guaranteeing Researchers a secure **creative environment** on the one hand, and long term **stability through private investment and funding** on the other.

The **Research Center** will have access to and use of all the powerful infrastructures, laboratories and facilities of the **POLITECNICO of Milan**.

**Roldresearch** is managed by a **Steering Committee** composed of professional Researchers together with the R&D Directors of the partner enterprises that manages the utilisation of funds and controls the results. **Roldresearch** first Research topics are:

1. **Electromechanical**
2. **Electronic**
3. **Special Materials, Polymers & Metallic**
4. **Micro Motion**
5. **Wireless "smart" communications**
6. **Fluid Dynamics**
7. **Advanced Industrial Design**
8. **Energy Efficiency & Harvesting.**

The venture is an open project ready to accept new partners and ideas with the ultimate goal of creating a **permanent and relevant presence of SMEs in the field of pre-competitive (developmental?) Research**.

The launch event, on September 22, 2010, has generated an enormous amount of attention, interest and enthusiasm from the many participants involved in the venture so far: **researchers, entrepreneurs, managers, professionals, consultants, journalists and politicians**.

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